

# TRAVEL ➡ SNAP CARDS

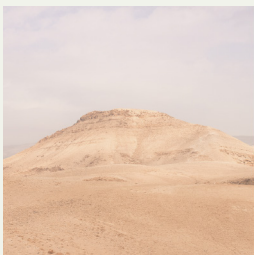
## MINIMALISM



At first glance, using a minimalist composition might seem easy, but it is not. What is Minimalism? When composing a Minimalist image, you reduce the elements within the camera frame to the least possible elements- that will still convey your travel story. Why would you want to do this? A well-constructed Minimalist image carries high visual impact. It doesn't just hold attention. It grabs it!

**PRINT SIZE: A5**  
14cm x 21cm /  
5.83" x 8.27"

### LOCATION, LOCATION, LOCATION



Without a story or a sense of location, your minimalist photograph will not work for travel photography. The image on the left works fine for fine art; it falls short for a travel photograph. The image on the right is a similar subject matter. However, it is a successful minimalist travel image. It provides information to establish place.

### COMPOSITION & MINIMALISM

Minimalism is created through the use of strong lines, defined shapes, color contrast, texture, symmetry, a simple background, and a carefully orchestrated use of negative space.

The image on the right meets these criteria perfectly. The image on the left does not. You must study minimalism created by master photographers to learn how to create this amazing genre. Don't rely on random images on the Internet.



### WATCH THE BACKGROUND

A common trait for most successful minimalist travel photographs are clean and unfettered backgrounds. Keep the background as simple as your story allows.

